



LOUISIANA RIVERBOAT CASINO INDUSTRY
 ECONOMIC IMPACT FIGURES FY 2009-2010

License	Amelia Belle	Belle of Baton Rouge	Boontown	Boontown	Hollywood Casino	Unissued (5)	PNK Baton Rouge (6)	Eldorado Casino	L'Auberge Du Lac
Location	Amelia	Baton Rouge	Harvey	Bossier City	Baron Rouge	Lake Charles	Baton Rouge	Bossier City	Lake Charles
Start Date	Jul-95	Aug. - 94	Aug. - 94	Oct - 96	Dec. - 94	Dec. - 93	Dec. - 93	Dec. - 00	5-May
State franchise tax 21.5%	\$10,473,934	\$15,299,558	\$30,399,899	\$19,708,513	\$25,820,693			\$32,849,387	\$70,641,226
Local fees	\$1,500,000	\$2,534,805	\$8,479,911	\$4,950,045	\$4,341,749			\$5,12,581	\$250,186
Property taxes	\$458,689	\$1,022,938	\$690,996	\$1,108,294	\$748,007			\$2,638,331	\$4,252,708
Payroll(includes tips)	\$8,682,855	\$17,757,113	\$20,703,342	\$20,901,730	\$20,303,643			\$27,609,537	\$63,672,991
Benefits (1)	\$940,892	\$3,453,730	\$5,382,869	\$5,717,708	\$5,174,779			\$7,178,480	\$19,681,846
Employment (F/T)	323	522	712	740	556			1311	1,671
Employment (f/tes)	365	649	592	641	583			1110	1,808
Procurement (total (2))	\$7,329,807	\$9,103,298	\$16,190,662	\$19,089,513	\$14,007,134			\$29,806,470	\$58,725,438
Minority	\$265,724	\$1,043,536	\$3,717,376	\$1,652,362	\$957,945			\$5,794,717	\$9,666,143
Woman	\$1,110,827	\$964,099	\$7,154,387	\$5,176,899	\$1,625,893			\$6,831,431	\$17,853,000
Capital investments/improvements 09 - 10	\$7,504,266	\$3,250,816	\$190,410	\$5,863,958	\$3,358,405			\$5,705,473	\$10,400,000
Capital investments/improvements cumulative	\$61,490,794	\$112,247,472	\$119,815,589	\$152,476,248	\$118,027,220			\$229,897,750	\$438,376,984
Charitable contributions 2009 - 2010	\$16,384	\$3,000	\$40,980	\$10,120	\$141,101			\$225,000	\$357,228
Charitable contributions cumulative	\$54,636	\$1,388,219	\$1,896,072	\$2,470,410	\$3,06,342			\$1,836,645	\$8,780,490
Development plans	\$2,000,000	\$5,639,223	\$1,197,650	\$0	\$9,926,374			\$0	\$15,000,000
Admissions	613,852	870,247	1,906,227	1,346,682	1,148,818			3,226,171	4,764,093
Percentage of Visitors (3)	1.9%	2.9%	10%	52.00%	15.4%			85.7%	84.5%
Estimate of visitors	11,663	252,371	190,622	700,275	176,917			2,764,828	4,025,658
Visitors spending (4)	\$583,150	\$12,618,550	\$9,531,100	\$35,013,750	\$8,845,850			\$138,241,427	\$201,282,900

- (1) Estimated, from previous studies to be 26% of payroll
- (2) Excludes gaming equipment
- (3) Percentage of patrons who originate from more than 150 miles or from another state
- (4) Studies indicate a visitor spends up to \$150/day on meals, lodging, transportation and retail. For the purpose of this survey, the Louisiana Casino Association conservatively calculates a visitor spends \$50/day
- (5) Former Harrah's Lake Charles purchased by Pinnacle August, 2006, surrendered to LGCB 2010
- (6) Former Harrah's Star Partnership purchased by Pinnacle August, 2006

Source: Louisiana Casino Association



LOUISIANA GAMING CONTROL BOARD
 REPORT TO THE LOUISIANA STATE LEGISLATURE
 2009-2010

ECONOMIC IMPACT FIGURES FY 2009-2010

Licensee	Horseshoe	Diamond Jacks	Isle/Grand Palais	Isle/St. Charles	Treasure Chest	Sam's Town	Totals
Location	Bossier City Jul-94	Bossier City May-94	Lake Charles Jul-96	Lake Charles Jul-95	Kenner Sept. - 94	Shreveport May-04	
State franchise (21.5%)	\$49,444,872	\$18,183,082	\$26,998,834	\$3,654,350	\$21,268,890	\$26,323,360	\$351,066,598
Local fees	\$10,346,975	\$3,805,761	\$6,015,093	\$1,325,769	\$4,622,458	\$5,907,451	\$73,592,784
Property taxes	\$3,463,068	\$1,620,883	\$203,583	\$1,294,928	\$414,625	\$2,852,745	\$20,769,795
Payroll(includes tips)	\$50,634,654	\$17,617,293	\$11,135,216	\$23,015,036	\$18,096,888	\$27,612,536	\$327,742,834
Benefits (1)	\$14,728,133	\$6,459,862	\$3,744,535	\$7,739,465	\$6,197,229	\$10,740,428	\$97,139,956
Employment (F/T)	1,565	905	273	529	605	1,118	11,337
Employment (f/tes)	1,238	733	335	693	552	960	10,259
Procurement (total (2))	\$24,062,832	\$22,553,328	\$2,783,444	\$15,379,926	\$10,547,694	\$22,332,022	\$251,711,568
Minority	\$4,079,869	\$955,346	\$629,177	\$632,941	\$657,087	\$4,805,257	\$34,857,480
Woman	\$11,985,525	\$1,359,524	\$55,069	\$3,259,460	\$3,964,892	\$5,657,838	\$66,998,844
Capital investments/improvements 09 -10	\$2,684,662	\$2,540,474	\$1,679,100	\$1,832,106	\$2,279,938	\$2,026,843	\$142,916,451
Capital investments/improvements cumulative	10,089,840	214,196,874	79,437,132	165,288,973	275,736,931	276,483,836	2,097,977,743
Charitable contributions 2009 - 2010	\$116,758	\$19,473	\$10,031	\$30,608	\$28,498	\$39,236	\$1,038,417
Charitable contributions cumulative	\$7,521,976	\$4,114,115	\$614,531	\$3,660,754	\$3,042,954	\$4,521,125	\$79,901,837
Development plans	\$2,924,400	\$3,000,000	\$0	\$0	\$1,618,000	\$11,475,000	\$52,780,647
Admissions	2,128,513	1,372,318	1,734,038	463,584	1,103,053	1,876,986	22,554,582
Percentage of Visitors (3)	34%	76.30%	77%	77%	18%	79.6%	49.2%
Estimate of visitors	723,694	1,047,078	1,335,209	356,959	198,549	1,494,080	13,277,903
Visitors spending (4)	\$36,184,700	\$52,353,900	\$66,760,450	\$17,847,950	\$9,927,450	\$74,704,000	\$663,895,177

- (2) Excludes gaming equipment
- (3) Percentage of patrons who originate from more than 150 miles or from another state
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Source: Louisiana Casino Association