

Why Recruit with Yahoo! HotJobs?

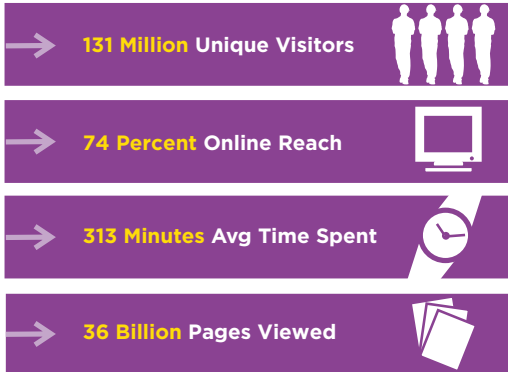
PalmBeachPost.com
in partnership with
YAHOO! hotjobs®

Yahoo! HotJobs provides you with unparalleled reach, search and match technology, and recruitment expertise to help you achieve higher visibility to your target audience and Find The Right One. Yahoo! HotJobs can put you beyond the job board and in front of active and passive job seekers in their daily lives. Wouldn't you like to focus your recruiting dollars and target only the specific job seekers you're looking for? With Yahoo! HotJobs, you can.



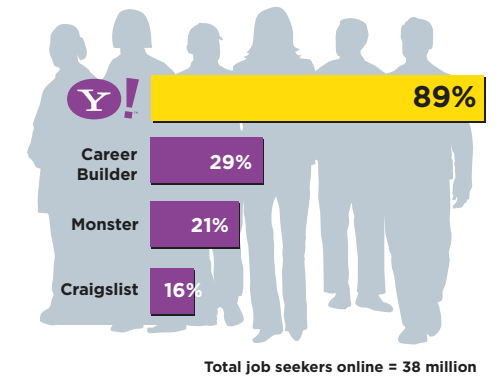
UNPARALLELED
REACH

NO. 1 ONLINE DESTINATION IN THE WORLD



Sources: comScore Media Metrix, May 2007

YAHOO! REACHES MORE JOB SEEKERS

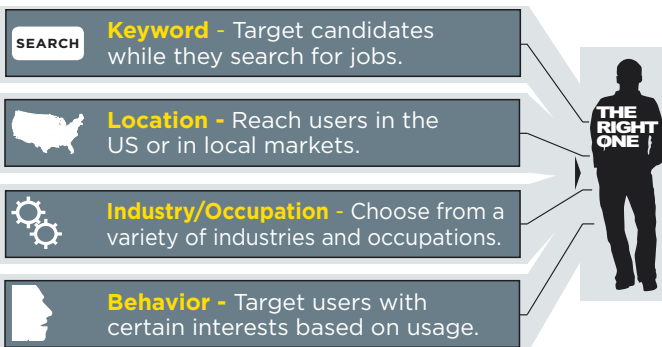


Source: comScore Plan Metrix, Summer Release 2006



INNOVATIVE
TECHNOLOGY

ENHANCED TARGETING CAPABILITIES



MEDIA PRODUCTS

- Home Page Now Hiring
- Premium Placement
- Yahoo! HotJobs Direct
- Search Results Skyscraper
- Newsletters
- Diversity Sponsorships



RECRUITMENT
EXPERTISE

DESKTOP RECRUITING TOOLS

- Job Slots:** Yahoo! HotJobs' unique refreshable, updateable, cost effective posting product
- Job Posts:** The traditional simple, on-time recruiter tool
- Resume Search:** A database of candidate resumes that is robust and easy-to-use

AWARDS AND ACCOLADES

Yahoo! HotJobs has received numerous awards and accolades for our many products and services since 1997.

Best of the Web
2004



Readers' Best of
the Web
2005



Users' Choice
Award
2006



WANT TO KNOW MORE?

Contact your Account Executive at (561) 820-4343 or visit PalmBeachPost.com/hotjobs