



# Shiny Sheet **Notes**

**Make your front page marketing message stand out.**

Shiny Sheet Notes are colorful adhesive **note advertisements** on the front page of the Palm Beach Daily News. You are virtually assured readership of your ad because of its front-page placement. Customers can take your message with them as a reminder for future use or return it to your business for special savings.

They're also great for announcing events!

**Shiny Sheet Notes - Always a FRONT PAGE POSITION for your advertising message.**

## 3" x 3" Shiny Sheet Notes

1 TIME RATE

**1-3 colors**

\$1,500

**4 color process**

\$2,000

**Add printing in black on back**

\$200 additional

## Die Cut and Coupon Shiny Sheet Notes

1 TIME RATE

**1-3 colors**

\$2,000

**4 color process**

\$2,500

**Add printing in black on back**

\$200 additional

Contact your Account Executive or  
for more information, call (561) 820-3815

**Palm Beach Daily News**

THE SHINY SHEET®

[palmbeachdailynews.com](http://palmbeachdailynews.com)

## Annual Frequency Agreements

Frequency	Savings off 1x rate
6x	10%
12x	20%
24x	30%

## Deadlines

Publication Date	Camera-Ready Art
Sunday	10 Business Days
Monday	10 Business Days
Tuesday	10 Business Days
Wednesday	10 Business Days
Thursday	10 Business Days
Friday	9 Business Days