

When Only the Best Will Do

A special advertising group page in On The Town



This Palm Beach Daily News special glossy tabloid is the much-heralded and sought-after publication of the social season.

Publishing
Sunday, November 2, 2008

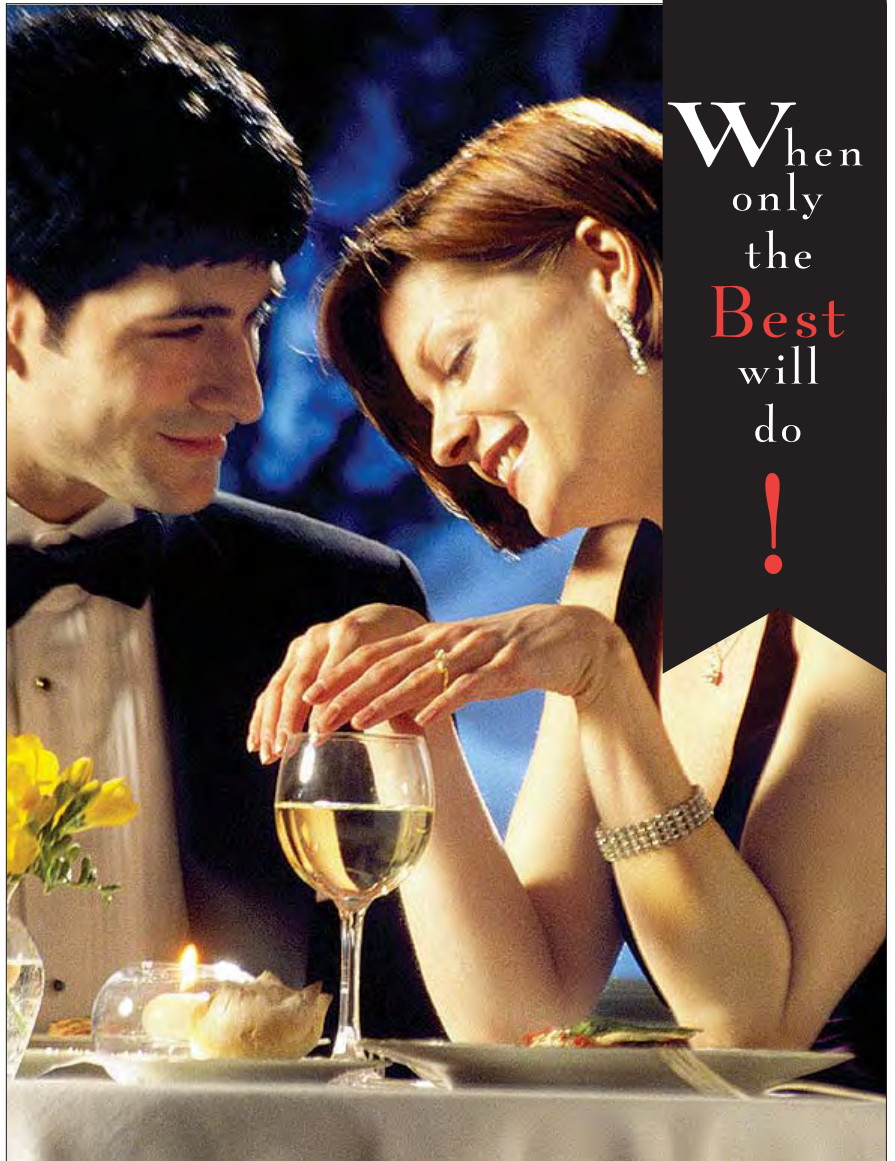
Advertising Deadline:
Monday, September 29, 2008

AD SIZES AND RATES:

1/8 Page \$299
(4.25 inches wide by 2 inches deep)

1/4 Page \$575
(4.25 inches wide by 5 inches deep)

1/2 Page \$1,125
(8.5 inches wide by 5 inches deep or
4.25 inches wide by 10 inches deep)



When
only
the
Best
will
do
!

When Only the Best Will Do



Appearing in three of our most popular editorial sections, When Only the Best Will Do is a group advertising page that offers a full-color presentation at a remarkable price.

Whether you are showcasing apparel, accessories, giftware, home furnishings, antiques, art or an upscale service – here's a chance to reach customers who appreciate those occasions When Only the Best Will Do.

To advertise on this special page, contact your account executive or call

561-820-3825