

special services

ART DEPARTMENT

Our Art Department is available to help plan and create effective, result-producing advertisements for you. Services include speculative and finished layouts, logo design, and product illustration. You can arrange this service through your advertising sales representative or call (903) 237-7715 in Longview or (903) 927-5949 in Marshall.

If you have an ad to be picked up, *Longview News-Journal* customers please call (903) 237-7776 or call your advertising representative. *The Marshall News Messenger* customers please call your advertising sales representative or call (903) 927-5988. Deadline for Proof pick-up and delivery is 4 p.m. Monday through Friday.

Proofs are provided only for the correction of errors. A composition fee of \$3.25 per column inch may be charged for any significant changes made to proofs.

ADDITIONAL CHARGES ARE ASSESSED FOR THE FOLLOWING CAMERA WORK:

1. Camera work that must be performed out-of-house is charged at cost.
2. Film or files provided for use in other publications will be charged at the rate of \$15.00 for the first print and \$4.00 for each thereafter form the same negative.
3. Other Rates available upon request.

CIRCULATION

Member of Audit Bureau of Circulation - Longview
Member of Audit Bureau of Circulation - Marshall

HOLIDAY RATES

Take advantage of peak shopping weekends with increased circulation. Sunday circulation and advertising rates apply to the following dates:

November 22, 23, 2007

PLASTIC DELIVERY BAGS

Promote your business rain or shine on newspaper plastic delivery bags! Bags are available in a variety of colors and sizes with your choice of design and ink color. Please allow 10 weeks printing time. Call your advertising sales representative or our advertising sales managers for information.

COMMERCIAL PRINTING

The Commercial Print Division of the Longview News-Journal, offers quality commercial printing at competitive prices. This allows maximum convenience and control over your insertion program. For prices or printing information call Sharon Lee at (903) 232-7245.

REAL ESTATE PUBLICATIONS

Real Estate Weekly and At Home Marshall are specialty real estate magazines published monthly by the *Longview News-Journal* and *The Marshall News Messenger*, respectively. Real Estate Weekly is distributed to approximately 31,000 households with an additional 3,000 copies placed throughout the Longview area. At Home Marshall is distributed to approximately 7,000 homes with 3,000 additional copies distributed throughout the Marshall area. In Longview, **Homefinder** magazine is published each month and is distributed full-run.

These are excellent high-profile vehicles for real estate companies, agents, home builders, home remodeling, financial, and other home related products and services.

COUPON CLIPPERS

This special coupon page is the wrapper for our Longview Sunday insert package and is an ideal way to promote specials, sales and discounts. It is also mailed to approximately 45,000 nonsubscriber homes across East Texas.

news-journal.com

marshallnewsmessenger.com

Utilize the best web sites in our area to extend your advertising reach.

With over 110,000 unique visitors searching more than 1.3 million pages per month, news-journal.com is the unqualified leading source for local news, information, advertising and automotive, employment and real estate listings.

In Marshall, 32,000 unique visitors searching more than 475,000 pages per month make marshallnewsmessenger.com the #1 source for local news, information, advertising and automotive, employment and real estate listings.

News-journal.com and marshallnewsmessenger.com advertising packages extend the reach of the daily newspapers to qualified consumers. Ask your sales representative for details.

News-Journal.com

A product of the Longview News-Journal, Longview, Texas

MarshallNewsMessenger.com

A product of The Marshall News Messenger, Marshall, Texas