

Longview News-Journal

Community Happenings Ad Specifics

Community Happenings is donated advertising space provided by the *Longview News-Journal* to eligible non-profit organizations.

***Please keep the following guidelines in mind when designing your ad.**

1. If you choose to create your own ad we prefer for it to either be camera ready on a disk or available electronically in PDF format. If you email your ad as a 'PDF' formatted file, please note that all ads are grayscale. Ads can be emailed to esuttin@longview-news.com or kbrockwell@coxlnj.com.
2. Ads will be printed in black and white ink only and are 3 columns wide (5.29") x 2.75" deep in size.
3. Your ad should be used to promote awareness of the work of your charitable agency, including specific performances, fundraising events, campaigns or volunteer training sessions.
4. No other sponsors or businesses may be included in the advertisement.
5. Please keep the ad simple in its description of your event and/or needs.
6. The *Longview News-Journal* must receive your final ad no later than two Fridays prior to the Tuesday that your ad is to appear in the paper.

Community Happenings Ad Dimensions:

Note: The ad below is only an example...Be creative!

