

Your Recruitment Specialist

ajcjobs delivers (1) unparalleled reach to active and passive candidates, (2) the best insights and technology for matching people to jobs, and (3) the most robust suite of customizable recruitment solutions in the industry.

OUR PORTFOLIO

- The Atlanta Journal-Constitution (AJC)
 - 1.5 million Atlanta adults read our Sunday paper; almost 850,000 read our daily.¹
- ajc.com, including Yahoo! network of Atlanta adults and ajcjobs users
 - 3.5 million unique visitors view our ajc.com and Yahoo! content each month.²
- The AJC and ajc.com, including Yahoo! network of Atlanta adults and ajcjobs users
 - Over 70 percent of Atlanta adults cited use of an AJC product to find permanent employment.³
- Mundo Hispánico
 - Over 70,000 Hispanics receive it every month, more than any other Atlanta publication.⁴
- Pulse Magazine
 - Over 60,000 licensed healthcare professionals in Georgia receive it monthly.⁵

OUR EXPERTISE

- Expert consultative services
 - Local and national ad targeting – by keyword, location, industry/occupation, and behavior.
 - Complimentary creative ad services – ranging from design to deploy.
 - Dedicated recruitment experts with exceptional local market knowledge and customer service skills.
 - Product training and support, plus access to educational seminars on evolving trends in recruitment.
- Best-in-industry tool suite
 - Yahoo! HotJobs capabilities with easy-to-manage job posts/slots, resume database, Yahoo! HotJobs home page ads, direct customer e-mail, customized company profile pages, content/page sponsorships, etc.
 - A self-serve toolkit for effectively managing recruitment activity, allowing you to centralize and prioritize resumes and responses.
 - Customized recruitment career sites that leverage social media networks and maximize your targeting efforts.
- Flexible and expansive online display advertising
 - Availability on ajc.com, ajcjobs.com, and across Yahoo! sites used by Atlanta adults.
 - Variable sizing to include sliding billboards, big boxes, square buttons, and leaderboard ads – each routed through a unique URL for measuring return on investment (ROI).
- Effective Search Engine Marketing (SEM) campaigns to meet specific recruitment objectives.
- Proven-successful print display advertising
 - Availability in the AJC – Sunday ajcjobs and Sunday/Wednesday Continuing Education sections – as well as in Mundo Hispánico and Pulse Magazine.
- Distinctive direct/solo mail
 - Includes creative, print, and delivery services, enabling you to target your key audiences and truly stand out among the competition.

OUR REFERENCES

- Christie Nolte, HR Manager, Horizon Software Int'l. – *"ajcjobs makes the search for qualified candidates user-friendly."*
- Mark Rowe, Director of Workforce Development, Wellstar Health System – *"National presence. Local support. That's why I hired ajcjobs."*
- Dawn Suber, Managing Director of Recruitment, Amedisys Home Health Services – *"Thanks to ajcjobs, our openings in IT, accounting and sales aren't open very long."*
- Sue Dunlap, Employment Manager, Dekalb Medical – *"Recognized. User-friendly. Cost-effective. ajcjobs has a great resume."*
- Jim Miranda, Manager, Staffing & Work Force Planning, Kaiser Permanente – *"ajcjobs makes filling my jobs their most important job."*

¹ Scarborough Research Release 2, Atlanta CBSA (2009).

² Nielsen Net Rating (Q42009 Average).

³ Scarborough Research Release 2, Atlanta CBSA – Recontact Study (2008-9)

⁴ Mundo Hispanico internal data.

⁵ Pulse Magazine internal data.